

## CERTIFICATION OF COMPLIANCE WITH STATUTORY LIMITS AND SECTION 73.670 (COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS)

### JULY 1, 2010 – SEPTEMBER 30, 2010

#### FOR THE PUBLIC FILE

This certifies that during the past calendar quarter, WTVF, its network and/or its syndicator, as a standard practice, formatted and broadcast the children's programs which are listed below to assure that they would be within the statutory limits permitted for commercials and commercial matter in such programs., including restrictions imposed by the website rule. Specifically:

- 1. Each hour of weekend children's programming contained no more than ten and one-half minutes (10:30) of commercials.
- 2. When a half-hour children's program was not part of an hour's block of children's programming, the program contained no more than five minutes and fifteen seconds (5:15) of commercials.

The CERTIFICATION OF COMPLIANCE WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS supplied by both the CBS Television Network and THIS Network, including certification of compliance with the website rule, is attached.

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WTVF (5.1) Programs	: · · · · · · · · · · · · · · · · · · ·	NewsChannel	5	Plus	(5.2)	<b>Programs</b>

The Country Mouse & City Mouse Adventures **Busytown Mysteries** 

Green Screen Adventures Noonbory & The Super 7

Doodlebops Rockin' Road Show Wimzie's House

Strawberry Shortcake Liberty's Kids

Sabrina: The Animated Series

Sabrina's Secret Life

# THIS TV (5.3) Programs

A Miss Mallard Mystery Spider Riders

The Country Mouse & City Mouse Adventures Wimzie's House

Horseland Green Screen Adventures

Wonderful World of Oz Liberty's Kids Emily of New Moon Journey to the West Potatoes and Dragons C.L.Y.D.E.

Heathcliff Mummies Alive

Inspector Gadget Wacky World of Tex Avery

Gadget Boy's Adventures in History The Pink Panther Show

Magi-Nation

Debbie Turner, General Manager NewsChannel 5 Network LLC

DATE: 10/1/10

### CERTIFICATION OF COMPLIANCE WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS July 1, 2010 – September 30, 2010

During the above period, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

BUSYTOWN MYSTERIES NOONBORY & THE SUPER 7 DOODLEBOPS ROCKIN' ROAD SHOW STRAWBERRY SHORTCAKE SABRINA, THE ANIMATED SERIES - I SABRINA, THE ANIMATED SERIES – II SABRINA'S SECRET LIFE

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period July 1, 2010 through September 30, 2010, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.

Matthew Margo

Senior Vice President

CBS Program Practices, New York

**CBS** Television Network

Date: September 29, 2010

THISty NETWORK COMMERCIAL LIMITS

AND WEB SITE RULE COMPLIANCE CERTIFICATION,

THIRD QUARTER 2010

FOLLOWING IS A LIST OF ALL THIStV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE

YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE THIRD

QUARTER OF 2010, JULY 1, 2010 THROUGH SEPTEMBER 30, 2010. THIS CERTIFIES THAT ALL OF

THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO

ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON

WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS,

OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S

PROGRAMMING. THE ACTUAL NUMBER OF NETWORK COMMERCIAL MINUTES WAS INCLUDED

IN THE NETWORK TRAFFIC REPORTS FOR THE THIRD QUARTER OF 2010, WHICH EACH

AFFILIATED STATION HAS RECEIVED HERETOFORE.

IF THE NETWORK SCHEDULED A HALF-HOUR CHILDREN'S PROGRAM CONTAINING 5.5

COMMERCIAL MINUTES IN A CLOCK HOUR WITH A NON-CHILDREN'S PROGRAM, THE NUMBER

OF NETWORK COMMERCIAL MINUTES IN THE CHILDREN'S PROGRAM WOULD HAVE BEEN

DECREASED TO COMPLY WITH THE COMMERCIAL LIMITS.

Children's Weekday Programs (series)

1. Program: A Miss Mallard Mystery

Time: Mondays, Wednesdays, Fridays 7:00- 7:30 AM ET from 7/2- 9/24/10

Duration: 30 minutes

Rating: TV-G

2. Program: C.L.Y.D.E.

Time: Tuesdays, Thursdays 7:00-7:30 AM ET from 7/1-9/23/10

Duration: 30 minutes

Rating: TV-G

3. Program: Heathcliff

Time: Monday-Friday 7:00-7:30 AM ET from 9/27-9/30/10

Duration: 30 minutes Rating: TV-Y7

4. Program: Wonderful Wizard of Oz

Time: Monday- Friday 7:30- 8:00 AM ET from 7/1- 9/24/10

Duration: 30 minutes

Rating: TV-G

5. Program: Wacky World of Tex Avery

Time: Monday-Friday 7:30-8:00 AM ET from 9/27-9/30/10

Duration: 30 minutes

Rating: TV-Y7

6. Program: Spider Riders

Time: Monday- Friday 8:00- 8:30 AM ET from 7/1- 9/24/10

Duration: 30 minutes Rating: TV-Y7 FV

7. Program: Inspector Gadget

Time: Monday-Friday 8:00- 8:30 AM ET from 9/27- 9/30/10

Duration: 30 minutes Rating: TV-Y7

8. Program: Journey to the West

Time: Monday- Friday 8:30- 9:00 AM ET from 7/1- 9/24/10

Duration: 30 minutes

Rating: TV-G

9. Program: Gadget Boy's Adventures In History

-Time: Mondays, Wednesdays, Fridays 8:30-9:00AM ET from 9/27-9/29/10

Duration: 30 minutes
Rating: TV-Y7

10. Program: The Pink Panther Show

Time: Tuesdays, Thursdays 8:30-9:00 AM ET from 9/28-9/30/10

Duration: 30 minutes

Rating: TV-G

11. Program: Emily of New Moon from 7/1- 9/24/10

Time: Monday-Friday 9:00-10:00 AM ET

Duration: 60 minutes Rating: TV-Y7

12. Program: Spider Riders from 9/27- 9/30/10

Time: Monday- Friday 9:00- 9:30 AM ET

Duration: 30 minutes Rating: TV-Y7 FV 13. Program: Magi-Nation from 9/27- 9/30/10 Time: Monday- Friday 9:30- 10:00 AM ET

> Duration: 30 minutes Rating: TV-Y7 FV E/I

### Children's Weekend Programs (series)

1. Program: Green Screen Adventures
Time: Saturdays 10:00- 10:30 AM ET

Duration: 30 minutes Rating: TV-Y7 E/I

2. Program: Wimzie's House

Time: Saturdays 10:30-11:00 AM ET

Duration: 30 minutes Rating: TV-Y E/I

3. Program: The Country Mouse and the City Mouse Adventures

Time: Saturdays 11:00- 11:30 AM ET

Duration: 30 minutes Rating: TV-Y E/I

4. Program: The Country Mouse and the City Mouse Adventures

Time: Saturdays 11:30-12:00 AM ET

Duration: 30 minutes Rating: TV-Y E/I

5. Program: Liberty's Kids

Time: Saturdays 12:00- 12:30 PM ET

Duration: 30 minutes Rating: TV-Y7 E/I

6. Program: Liberty's Kids

Time: Saturdays 12:30-1:00 PM ET

Duration: 30 minutes Rating: TV-Y7 E/I

7. Program: Potatoes and Dragons Time: Sundays 8:00- 8:30 AM ET

Duration: 30 minutes

Rating: TV-G

8. Program: Mummies Alive!

Time: Sundays 8:30-9:00 AM ET

Duration: 30 minutes Rating: TV-Y7 FV

9. Program: Mummies Alive!

Time: Sundays 9:00- 9:30 AM ET

Duration: 30 minutes Rating: TV-Y7 FV

10. Program: Spider Riders

Time: Sundays 9:30- 10:00 AM ET

Duration: 30 minutes Rating: TV-Y7 FV

11. Program: Horseland

Time: Sundays 10:00- 10:30 AM ET

Duration: 30 minutes Rating: TV-Y7 E/I

12. Program: Horseland

Time: Sundays 10:30-11:00 AM ET

Duration: 30 minutes Rating: TV-Y7 E/I

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ALL THISTV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE THIRD QUARTER OF 2010, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY THIS NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES, WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Prepared by:

KYLE HART/ PROGRAM & OPERATIONS MANAGER- THIS TV NETWORK
10/01/10